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Fashion Diva Turned Domestic Diva Now SparklingCards™, Inc. Spokesperson

*Company and former international fashion model turned foods and lifestyle personality
Maria Liberati team to demonstrate "the Write Way to Celebrate™"*

COCONUT CREEK, Fla. December 6, 2005 – Greeting card innovator SparklingCards, Inc., a provider of one-of-a-kind customized greetings for bottlenecks and petite vases, today announced that Maria Liberati, former international fashion model, foods and lifestyle personality, and Author of the newly released cookbook, *The Basic Art of Italian Cooking*, will serve as the company's spokesperson.

Maria is well known for incorporating Italian style in everyday living. Through both party's public relations, marketing and promotion efforts, Maria's easy-to-implement, practical lifestyle and entertaining tips now include SparklingCards to help consumers live *la dolce vita* with flair.

In addition to being a regular editorial contributor to Sparkling Cards' electronic newsletters, Maria will be using her own custom-designed Sparkling Cards, which dress up magnum through split-size champagne, wine and other liquor bottles as well as rosebud and other relatively narrow flower vases, to promote her book *The Basic Art of Italian Cooking*, which is now available at www.MariaLiberati.com and TheBasicArtofItalianCooking.com. Maria will also conduct personal appearances on behalf of Sparkling Cards for select media interviews, and her image as well as her endorsement of the novel greeting card invention will be used throughout Sparkling Cards' marketing materials.

"My undying passion for food, lifestyle and culture often leads me to many new and interesting products," said Liberati. "When I discovered SparklingCards, I immediately recognized their value for a variety of entertaining applications. Whether for use as a unique invitation, a delightful hostess gift, a novel party favor or seat assignment marker, a distinctive thank you note, or when gifting in general, SparklingCards offer a new and innovative way to make one's sentiments a true standout. Using custom designed SparklingCards - on which my book cover jacket art is imprinted - to promote my new cookbook has been very effective, and I could not be more thrilled."

Holiday themed SparklingCards are now available. Orders for SparklingCards can be placed online at www.SparklingCards.com or by calling 1-866-59CARDS. The company is offering a 10 percent discount on all new custom-design as well as up to 20 percent off holiday themed sampler packs for orders received by December 31, 2005.

About SparklingCards, Inc.

SparklingCards, Inc., a greeting card innovator headquartered in Deerfield Beach, Florida, offers "SparklingCards" (Patent Pending 2005) – distinctive, custom-designed note cards for champagne, wine and other bottled spirits and for narrow floral vases when an ordinary greeting just won't do. For information, visit www.sparklingcards.com or call 1-866-59CARDS. Note to Editors: To review a physical SparklingCard sample, for product artwork and/or to speak with Maria Liberati about SparklingCards, please contact Merilee Kern at merilee@kerncommunications.com or (858) 577-0206 with your shipping and other contact information, as required.

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